



Australian Government

Department of Defence

Defence Science and Technology Group

Defining Influence Operations For Wargaming

Connections UK 2021

Peter Williams
Land Capability Analysis, DST





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Joint Influence Activities Branch

Information Warfare

Influence Operations

Hybrid Warfare

Grey Zone

Soft Power

**Manoeuvre in the
Information Environment**

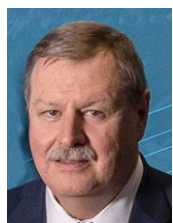
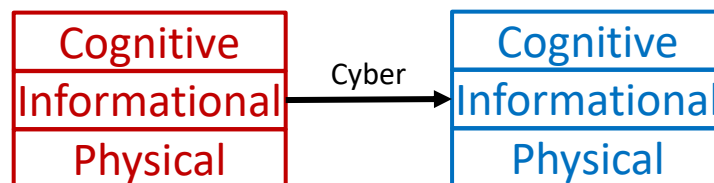
**Multi-Domain
Operations**

Information Warfare



Influence Operations

“Cyber” is anything that originates from the Informational Dimension and reaches into the Informational Dimension*.



Dr Dale Lambert, Chief CEWD

<https://www.dst.defence.gov.au/staff/dr-dale-lambert>

* Not a direct quote!!

Cognitive

The **attitudes**, **perceptions** and **emotions** across all of the actors in play. At the governmental level, it can be thought of as the **policies** and strategies of nations. At the population level, it represents the **sentiments** and ideals of the people.

Informational

Both raw **data** and processed **intelligence**, as well as the **narratives** that can emerge from them. It ranges from independently verifiable ground truth data to the intelligence or interpretation of that data through to **misinformation**.

Physical

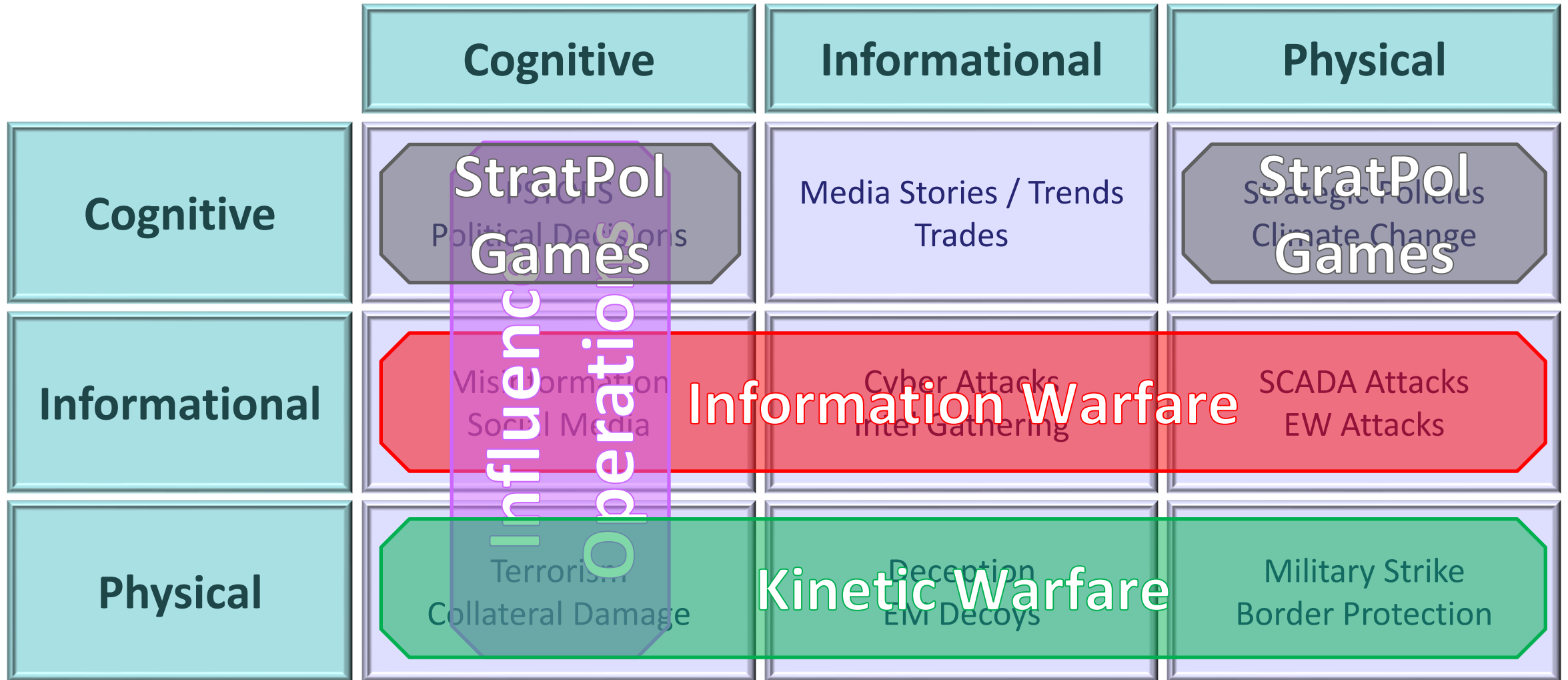
The **people**, places and things that make up the (real or synthetic) world. That is, the populations of people, **military capabilities**, cities and infrastructure, natural resources and even the **environment**.

	Cognitive	Informational	Physical
Cognitive	PSYOPS Political Decisions	Media Stories / Trends Trades	Strategic Policies Climate Change
Informational	Misinformation Social Media	Cyber Attacks Intel Gathering	SCADA Attacks EW Attacks
Physical	Terrorism Collateral Damage	Deception EM Decoys	Military Strike Border Protection

Defining the Necessary Actions/Effects For Your Desired Context

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